



This concept harkens back to the 19th century when a brewery was still part of the original Hofbräuhaus and it was open to the public.

It features a Bier Hall and a Biergarten and an on-site microbrewery that brews original and seasonal varieties in accordance to the Purity Law. Brew Pubs most closely resemble the original Hofbräuhaus in Munich, Germany. Existing Brew Pub concepts can be viewed on the locations page.



- 15,000 square feet (minimum overall size + parking)
- 8,000 square feet guest area
- 500 interior seats (minimum)
- 200 outside seats (where possible)
- 200 parking spaces

Estimated initial investment \$5.7 Million - \$15 Million (depending on size, property purchase price, lease, etc.)

15-year term

High volume location supporting an annual guest volume of 250,000 - 300,000

Floor plan

SAMPLE FLOORPLAN

